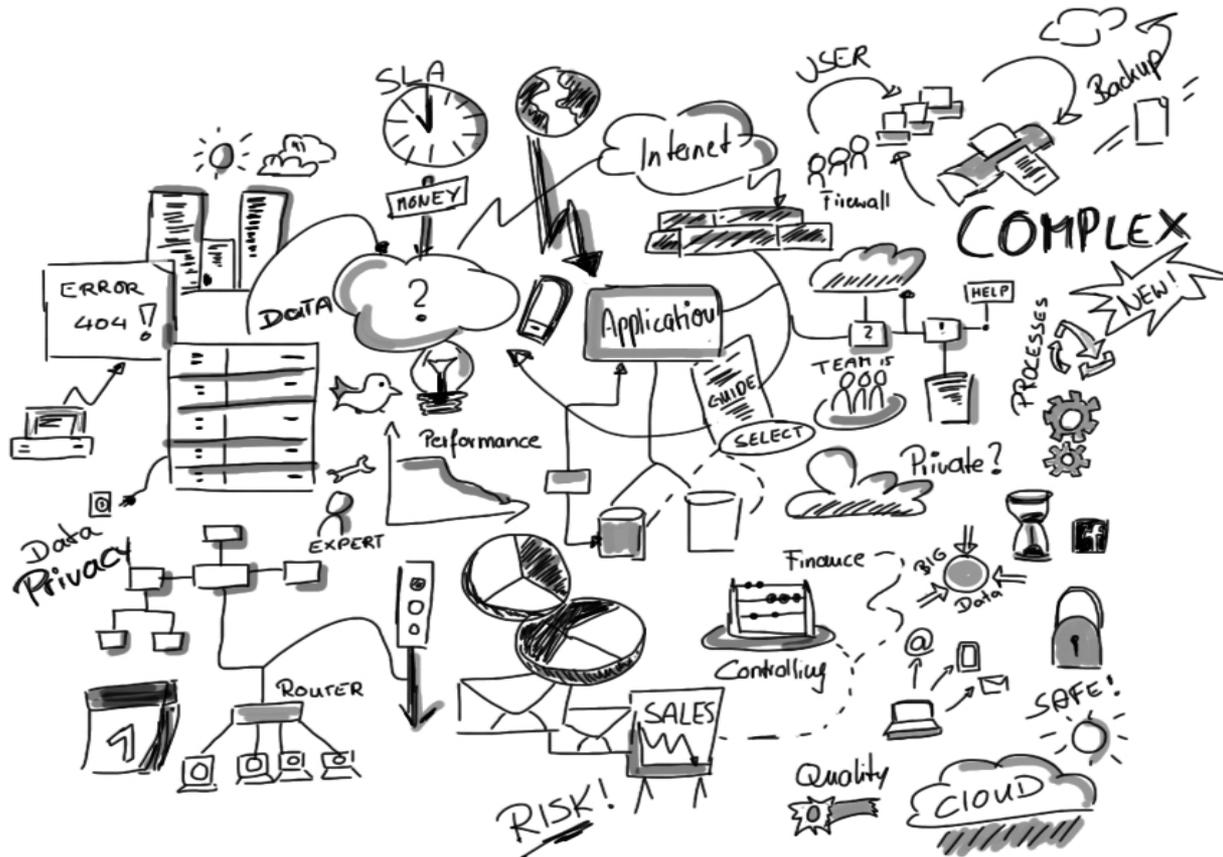
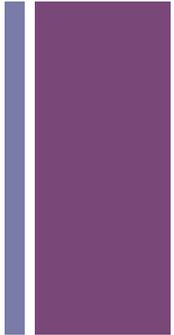


Visuelles Denken in Projekten

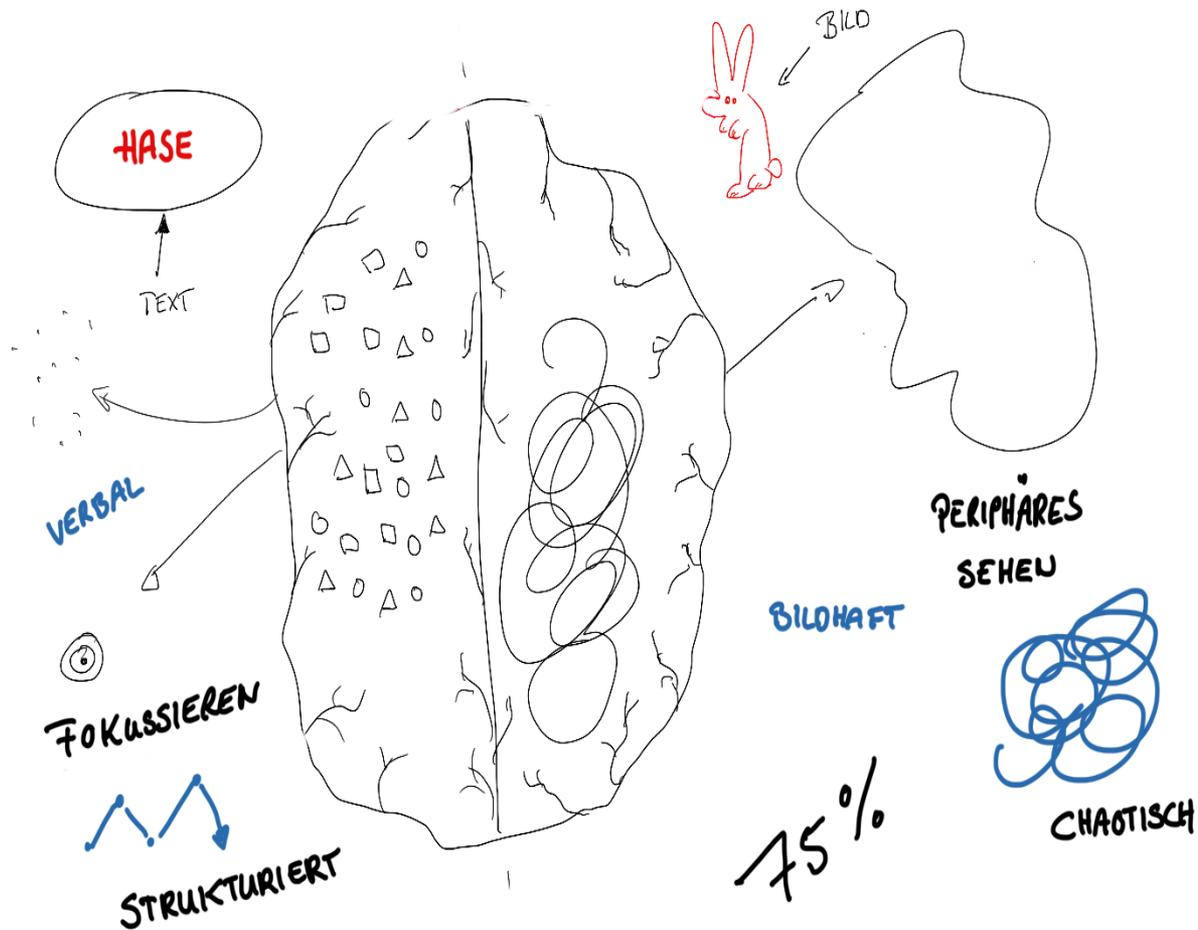
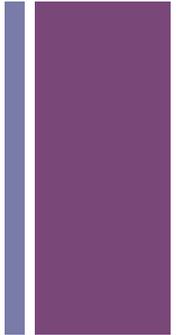


Informationsfluten



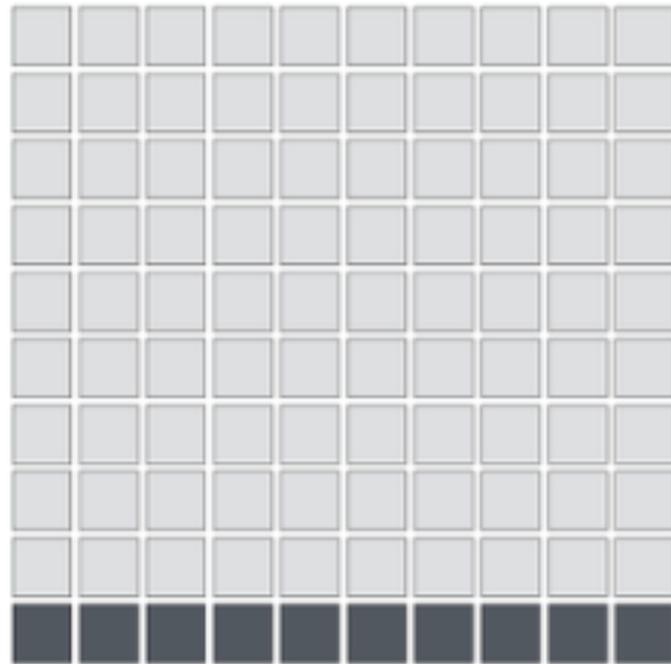


Die zwei Hälften unseres Gehirns

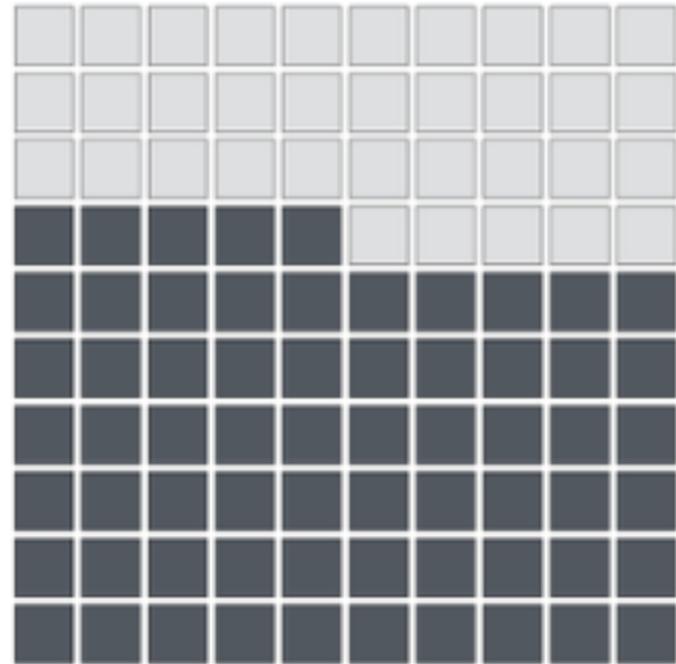




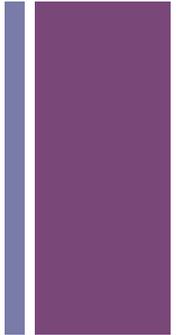
Picture Superiority Effect



10 Prozent
Nur Text



65 Prozent
Text und Bild

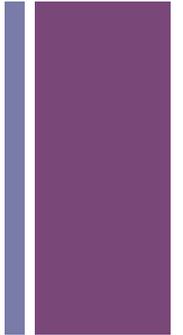


Bilder vs. verbale Darstellung

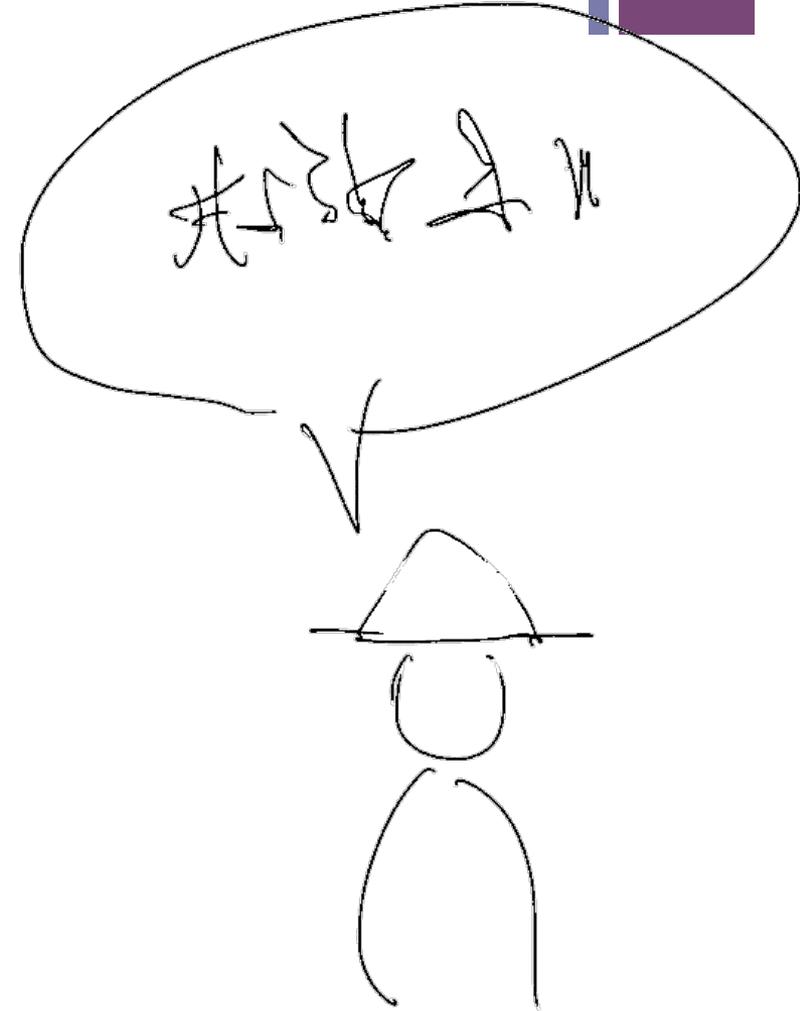
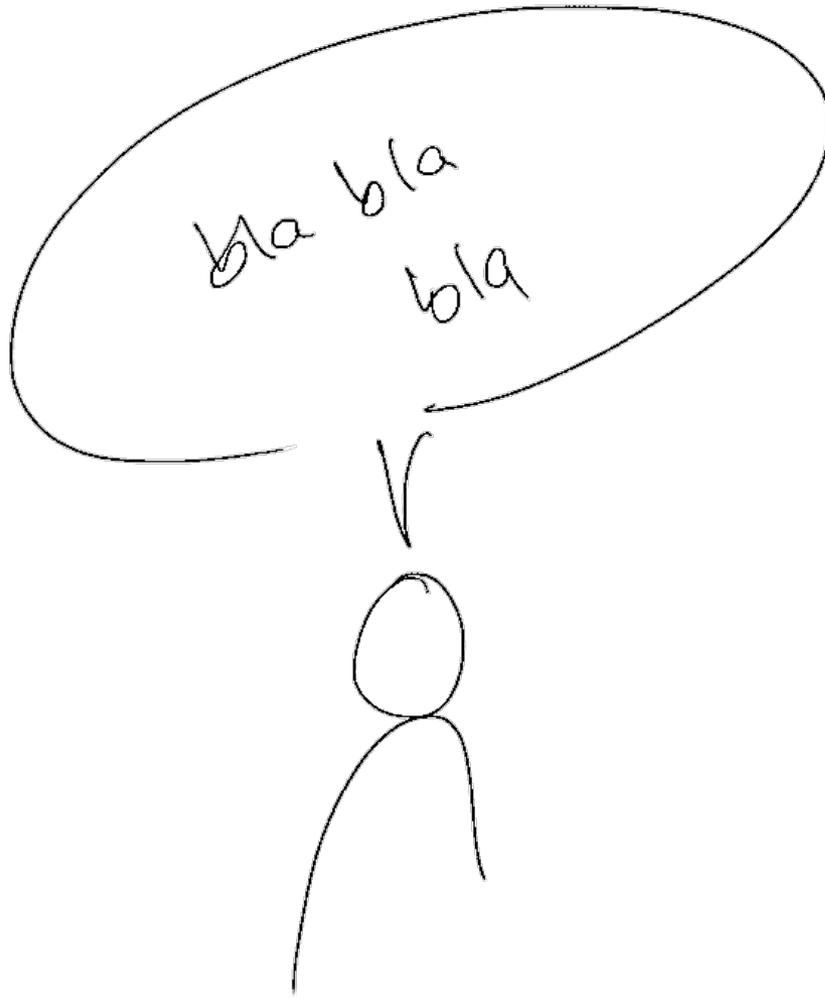


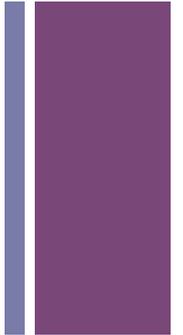


Bilder sind emotional

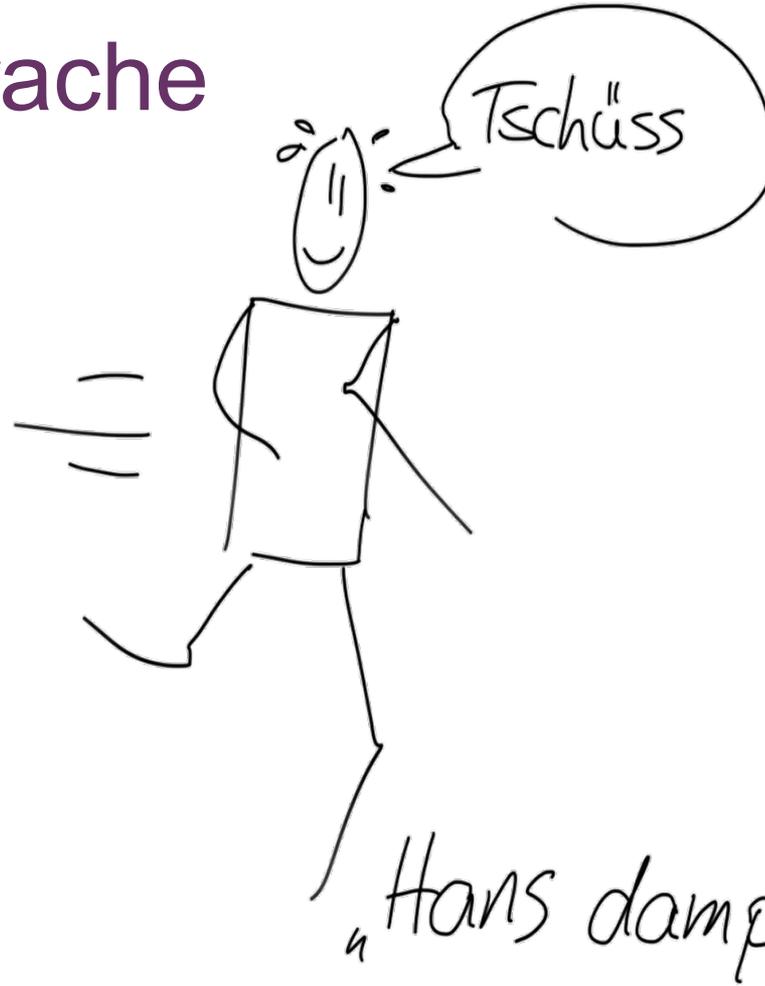


+ Kommunikationsproblem?!



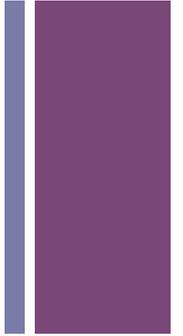


Visuelle Sprache



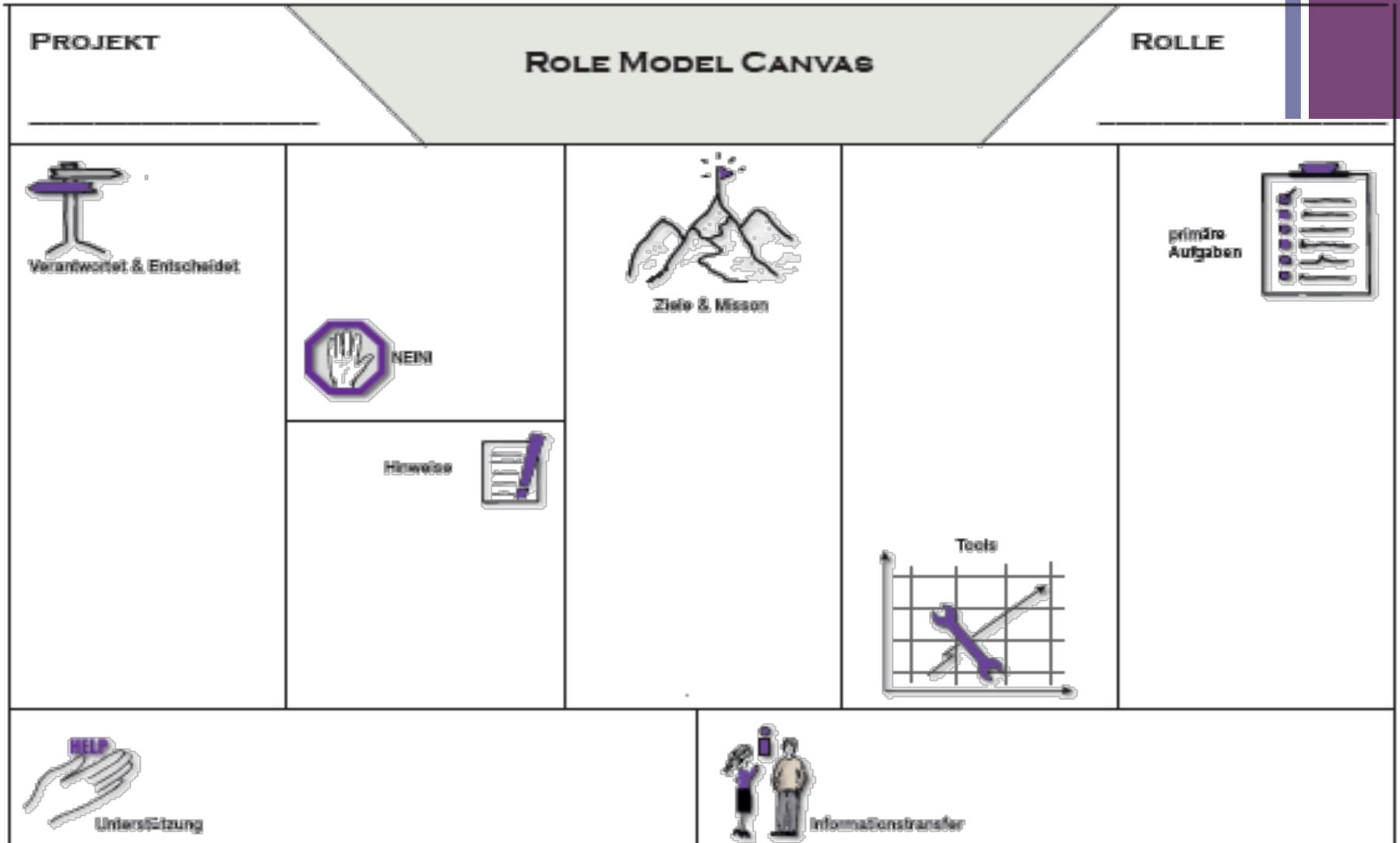


Fakten zu visueller Sprache

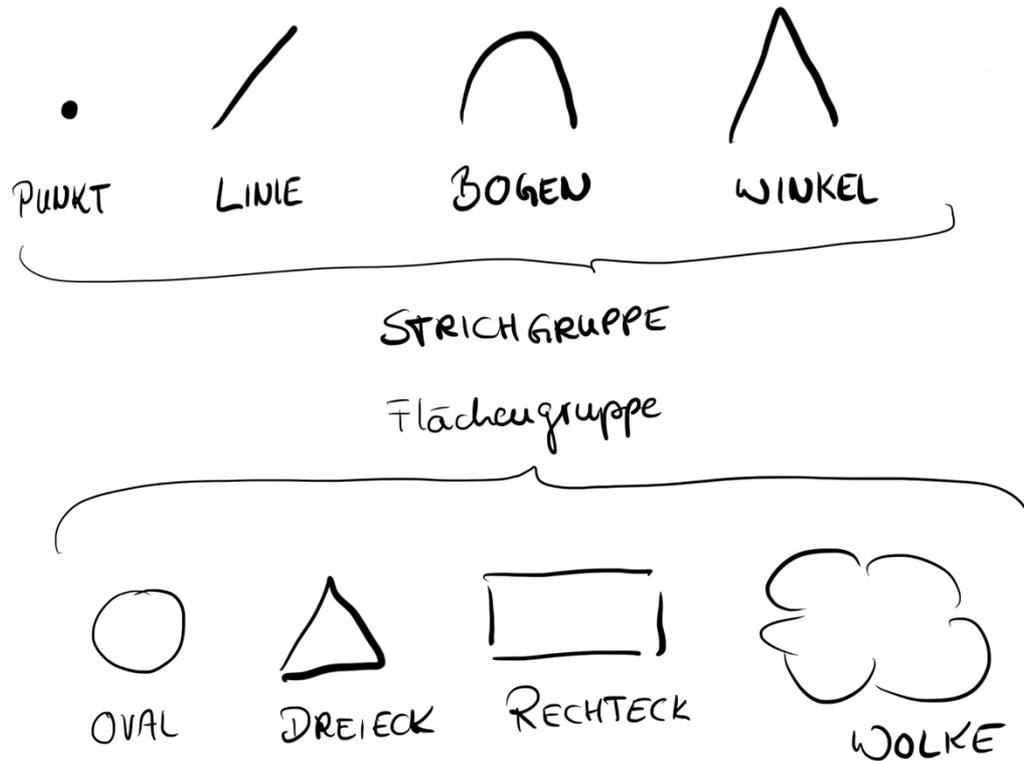
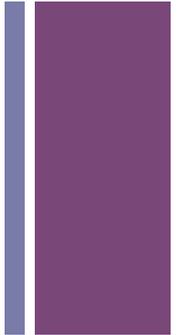


- Dr. Jackie Andrade von der University of Plymouth stellte in einer Studie fest, dass die Personen, die in einem Meeting etwas auf Ihren Block kritzeln im Schnitt knapp 30% mehr des Inhalts behalten, als diejenigen, die nur zuhören.
- Meetings mit visueller Sprache gemäß einer Studie der Wharton School um 24% effektiver als Meetings in klassischen Formaten.
- Der Einsatz von visuellen Techniken erhöht das Verständnis in Gruppen, fördert den Austausch und die Interaktion unter den Teilnehmern.
- Visuelles Denken hilft aber nicht nur Ihnen persönlich, sondern steigert die Performance beim Arbeiten in der Gruppe.

+ Role Model Canvas

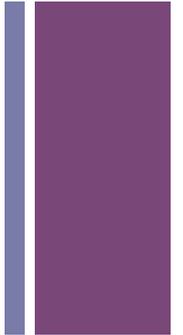


+ Das visuelle Alphabet



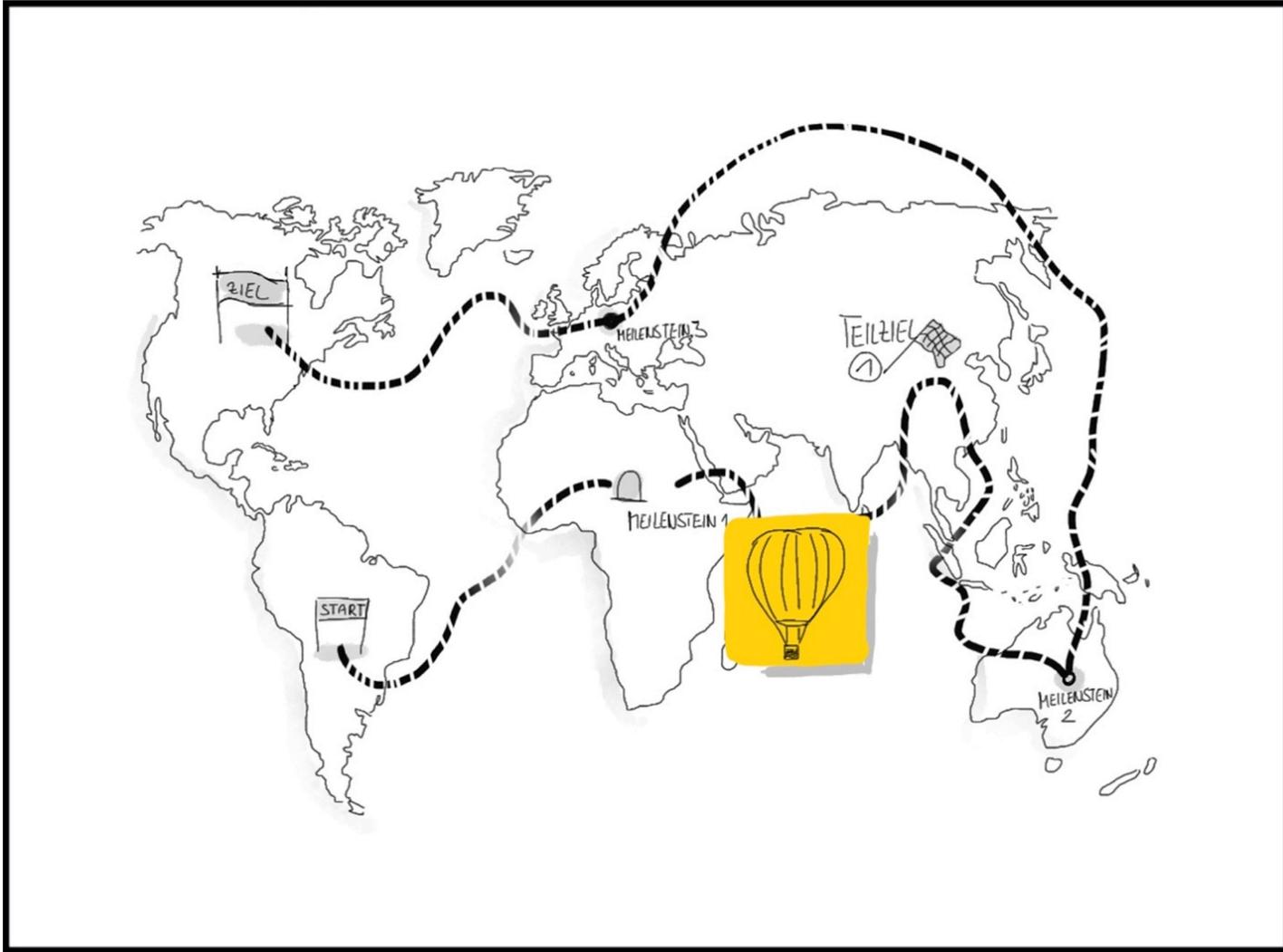
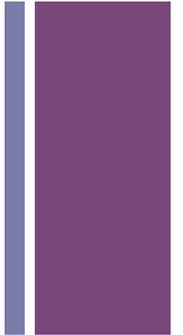


Führungsinstrument

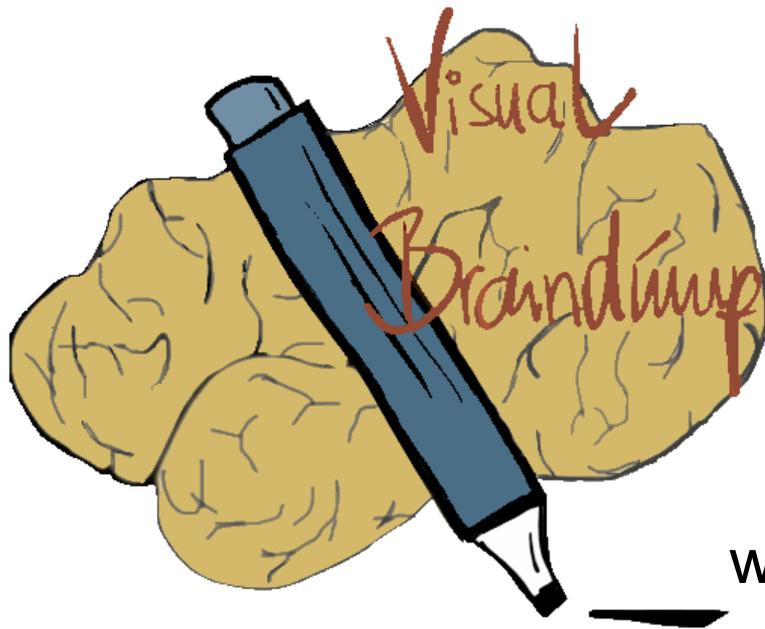
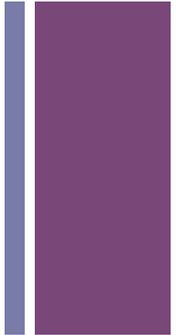


	Mo	Di	Mi	Do	Fr
					
					
					

+ Roadmap



+ Informationen



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